



BEAUTIFY.COM

Media Kit

BEAUTIFY.COM
ads@beautify.com | 323.756.8376

WHY ADVERTISE ON BEAUTIFY.COM?

If you are looking for a way to expand your brand awareness and increase sales to the growing mature aesthetic and lifestyle, Beautify.com is the answer. Advertising on Beautify.com allows you to reach a mature audience who has the discretionary income to purchase your services and products.



WHAT IS BEAUTIFY.COM?

While there are a myriad of web-based and social media platforms for Millennials, Gen Y, and Gen Z, there are fewer platforms exclusively for a maturing audience. The mission of Beautify.com, as a digital advertising platform, is to actively explore and present the evolving facets of beauty in all forms directed to Baby Boomers and Gen X.

IF YOU FEEL
BEAUTIFUL,
THEN YOU ARE
BEAUTIFUL

Share your vision on Beautify.com. Select from major promotional vehicles, ad listings, display ads, podcasts, blogs, and articles. Expand your brand with Beautify.com today!

CONTACT PROMOTIONS
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BEAUTIFY.COM



DURING 2023...

During 2023, Beautify.com will be focusing on some of the following topics:

- Importance of sticking to resolutions
- Attitudes towards aging.
- Your heart health.
- Fighting stubborn body fat in middle age.
- Stress and what you can do about it.
- Spring cleaning your indoors and outdoors.



WE SPECIALIZE IN...

- Health
- Beauty
- Fitness
- Fashion
- Food
- Artistic Expression
- Home and Entertaining
- Gardening
- Travel

The vehicles used to promote the areas of interest include:

- Podcasts
- Blogs & Articles
- Influencers
- Event Listings
- Display Ads

ADVERTISING RATES

EXPAND YOUR BRAND

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 Email ads@Beautify.com
 Call Ira @ 323.756.8376



FEATURES	LISTING ONLY	FULL PAGE
BACKLINK	YES	YES
URL	YES	YES
EVENT INFO	NO	YES
ART	NO	YES
MAJOR ANNUAL FEE DISCOUNT	NO	YES

MONTHLY FEE SCHEDULE

TYPE	COST
LISTING	\$350/ MONTH
FULL PAGE AD	\$600/ MONTH